

Video Production Fees by Project Type (UCSF-only) *

1. **Announcement.** Generally very short videos to announce changes, provide mission statements, “sorry I couldn’t be there,” and other video messaging meant for a very specific audience and requiring no editing. These are generally very short (1 minute) in-studio recordings.
 - a. 1/2 hr. in studio
 - b. 1 hr. editing
 - c. 1 hr. processing
 - d. One (1) client review
 - e. Package price: **\$342 per announcement**
 - f. Mission in a minute: vimeo.com/100748504
 - g. Turnaround: 1-7 days

2. **Video abstract or summary.** Presents a summary of research findings, usually with slide inserts and/or co-presenters. These are generally 5-7 minute presentations with no more than 10 inserts or edits, and are either shot in-studio or on location.
 - a. In-studio project time, includes consulting, shooting, editing and processing; 5 hrs. for **\$570 per abstract**
 - b. Remote recording add 2 hrs. travel and set-up/breakdown time, or **\$798.**
 - c. Two (2) client reviews
 - d. Video Abstract, Remote: youtu.be/fsoXZ9_Hh7Y
 - e. Video Abstract, In-studio: vimeo.com/100844504
 - f. Turnaround: 7-14 days

3. **Chunked Content or Flipped Classroom.** Can be one or many segments recorded in-studio then edited into single content modules of 15-20 minute duration. Does not include instructional designer.
 - a. Consultation/logistics .5 hrs.
 - b. Studio 3 hrs.
 - c. Editing 3 hrs.
 - d. Rendering/mounting 2hrs.
 - e. Two (2) client reviews.
 - f. Package price: **\$912 for up to three modules per recording session**
 - g. Flipped Classroom: vimeo.com/83354092
 - h. Turnaround: 10-30 days

4. **Classroom Presentation or Symposium.** These are considered “remote” shoots because they require involve moving recording equipment, set up/breakdown and some travel. They are almost always recording of a presenter or presenters at a symposium, conference or in a classroom with very little editing.
 - a. 2 hrs. prep
 - b. 1.5 hrs. travel
 - c. 1hr shooting (ranges from .45 to 1.5 hrs)
 - d. 2 hrs. editing and rendering
 - e. One (1) client review.
 - f. Package price: **\$741 per presentation**
 - g. Lecture: vimeo.com/98050522
 - h. Turnaround: 7-30 days, depending on complexity

**This fee structure is meant as a general guideline to help you plan video production costs. Adjustments may be necessary based on number of persons involved, equipment rental, location and recording or editing complexity.*