Video Production Fees by Project Type (UCSF-only)*

1. **Announcement.** Generally very short videos to announce changes, provide mission statements, “sorry I couldn’t be there,” and other video messaging meant for a very specific audience and requiring no editing. These are generally very short (1 minute) in-studio recordings.
   a. ½ hr. in studio
   b. 1 hr. editing
   c. 1 hr. processing
   d. One (1) client review
   e. Package price: **$234 per announcement**
   f. Mission in a minute: [https://vimeo.com/100748504](https://vimeo.com/100748504)
   g. Turnaround: 1-7 days

2. **Video abstract or summary.** Presents a summary of research findings, usually with slide inserts and/or co-presenters. These are generally 5-7 minute presentations with no more than 10 inserts or edits, and are either shot in-studio or on location.
   a. In-studio project time, including consultation, shooting, editing and processing, 5 hrs. for **$390 per abstract**
   b. Remote recording add 2 hrs. travel and set-up/breakdown time, or **$546.**
   c. Two (2) client reviews
   e. Video Abstract, In-studio: [https://vimeo.com/100844504](https://vimeo.com/100844504)
   f. Turnaround: 7-14 days

3. **Chunked Content or Flipped Classroom.** Can be one or many segments recorded in-studio then edited into single content modules of 15-20 minute duration. Does not include instructional designer.
   a. Consultation/logistics .5 hrs.
   b. Studio 1.5 hrs.
   c. Editing 3 hrs.
   d. Rendering/mounting 2hrs.
   e. Two (2) client reviews.
   f. Package price: **$546 for up to three modules per recording session**
   g. Flipped Classroom: [https://vimeo.com/83354092](https://vimeo.com/83354092)
   h. Turnaround: 10-30 days

4. **Classroom Presentation or Symposium.** These are considered “remote” shoots because they require involve moving recording equipment, set up/breakdown and some travel. They are almost always recording of a presenter or presenters at a symposium, conference or in a classroom with very little editing.
   a. 2 hrs. prep
   b. 1.5 hrs. travel
   c. 1hr shooting (ranges from .45 to 1.5 hrs)
   d. 2 hrs. editing and rendering
   e. One (1) client review.
   f. Package price: **$507 per presentation**
   g. Lecture: [https://vimeo.com/98050522](https://vimeo.com/98050522)
   h. Turnaround: 7-30 days, depending on complexity

*This fee structure is meant as a general guideline to help you plan video production costs. Adjustments may be necessary based on number of persons involved, equipment rental, location and recording or editing complexity.*