

Video Production Fees by Project Type (UCSF-only) *

1. **Announcement.** Generally very short videos to announce changes, provide mission statements, “sorry I couldn’t be there,” and other video messaging meant for a very specific audience and requiring no editing. These are generally very short (1 minute) in-studio recordings.
 1. 1/2 hr. in studio
 2. 1 hr. editing
 3. 1 hr. processing
 4. One (1) client review
 5. Package price: **\$342 per announcement**
 6. Mission in a minute: <https://vimeo.com/100748504>
 7. Turnaround: 1-7 days
2. **Video abstract or summary.** Presents a summary of research findings, usually with slide inserts and/or co- presenters. These are generally 5-7 minute presentations with no more than 10 inserts or edits, and are either shot in-studio or on location.
 1. In-studio project time, includes consulting, shooting, editing and processing; 5 hrs. for **\$570 per abstract**
 2. Remote recording add 2 hrs. travel and set-up/breakdown time, or **\$798.**
 3. Two (2) client reviews
 4. Video Abstract, Remote: http://youtu.be/fsoXZ9_Hh7Y
 5. Video Abstract, In-studio: <https://vimeo.com/100844504>
 6. Turnaround: 7-14 days
3. **Chunked Content or Flipped Classroom.** Can be one or many segments recorded in-studio then edited into

single content modules of 15-20 minute duration. Does not include instructional designer.

1. Consultation/logistics .5 hrs.
2. Studio 3 hrs.
3. Editing 3 hrs.
4. Rendering/mounting 2hrs.
5. Two (2) client reviews.
6. Package price: **\$912 for up to three modules per recording session**
7. Flipped Classroom: <https://vimeo.com/83354092>
8. Turnaround: 10-30 days

4. **Classroom Presentation or Symposium.** These are considered “remote” shoots because they require moving recording equipment, set up/breakdown and some travel. They are almost always recording of a presenter or presenters at a symposium, conference or in a classroom with very little editing.

1. 2 hrs. prep
2. 1.5 hrs. travel
3. 1hr shooting (ranges from .45 to 1.5 hrs)
4. 2 hrs. editing and rendering
5. One (1) client review.
6. Package price: **\$741 per presentation**
7. Lecture: <https://vimeo.com/98050522>
8. Turnaround: 7-30 days, depending on complexity

**This fee structure is meant as a general guideline to help you plan video production costs. Adjustments may be necessary based on number of persons involved, equipment rental, location and recording or editing complexity.*

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